

Jubilee Gardens Trust seeks a part-time freelancer for its Social Media and Website

The Jubilee Gardens Trust is the local charity responsible for Jubilee Gardens on the South Bank next to the London Eye, one of the busiest green spaces in the country.

The Trust wishes to increase its social media presence and to improve and make better use of its website <https://jubileegardens.org.uk/>

The main aim is to raise awareness of and interest in the Jubilee Gardens Trust and its role amongst residents and businesses in the South Bank and Waterloo area. We also want to identify and make use of opportunities for the Trust's website and social media presence to support fundraising.

For our social media accounts (Facebook, Instagram , Twitter) we want to post regularly about the Gardens, their history, and the Trust's work, with the aim of much increasing our current small numbers of followers. Material to post may come from communication with our Trustees, our Gardens manager and staff, other South Bank and SE1 communications sources, local business links, TripAdvisor, other organisations concerned with green space etc.

We are looking for a part-time freelancer with good website and social media experience, and preferably with good knowledge of the South Bank and Waterloo neighbourhood, able to bring fresh new ideas and interest to the Trust's social media presence and website. We think this will need a maximum of one day per week, though with activity spread over several days each week.

If you are interested please email mail@jubileegardens.org.uk by 11pm on Monday 24 August with a proposal for how you would approach this task and an indicative monthly fee or daily rate.



Jubilee Gardens Trust

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